

SOCIAL MEDIA INTEGRATION API

With Our Intelligence You Achieve What You Want



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FACEBOOK

Our Facebook integration is a part of the Cloud Elements Social Hub, a uniform API to connect to the leading social media sites: Share Users, Ads, Photos and more across all of the cloud services you use. Easily connect Instagram with CRM, Marketing, eCommerce and Help Desk services through our pre-built, uniform APIs.

ONE-TO-MANY

One API Integration to connect you to all the leading social media sites: Instagram, Twitter, Facebook, Flickr and more.

SIMPLE DATA MAPPING

Using Element Mapper, our drag-and-drop UI, easily map and normalize data objects and fields between leading cloud services objects and fields between leading cloud services.

STAY UP TO DATE

We even manage user access and authentication, API updates, logging and monitoring.



TWITTER

INTEGRATE TWITTER INTO YOUR APPLICATION ONCE AND ACCESS OTHER LEADING CLOUD SERVICES

Our Twitter integration is a part of the Cloud Elements Social Hub, uniform API to connect to the leading social media sites:

Share Users, Media, Tags, Locations and more across all of the cloud services you use.

ONE-TO-MANY

One API Integration to connect you to all the leading social media sites: Instagram, Twitter, Facebook, Flickr and more.

SIMPLE DATA MAPPING

Using Element Mapper, our drag-and-drop UI, easily map and normalize data objects and fields between leading cloud services.

STAY UP TO DATE

We even manage user access and authentication, API updates, logging and monitoring, all from a consistent platform.

Easily connect Instagram with CRM, Marketing, eCommerce and Help Desk services through our pre-built, uniform APIs. Easily connect Instagram with CRM, Marketing, eCommerce and Help Desk services through our pre-built, uniform APIs.



INSTAGRAM

Everything You Need to Know About Instagram API Integration

It was only a few months ago when Instagram changed what was possible with their API, so this serves to explain that, what is possible now, and examples of those possibilities.

Part One is a quick overview of the API restrictions that came into effect June 2016, which have significantly changed the playing field.

Part Two is about how to get started using the API.

Part Three is all examples of real things you can (and can't) do with the API.

Understanding the Instagram API in three minutes

In order to work with the Instagram API, sooner or later, you must find your way through the nebulous API client registration and authorization process. Understanding the API access limitations can prevent a lot of wasted time, because they often result in unexpected data rather than straight-forward authentication errors that are easier to diagnose.

Sandbox mode vs "live" mode

The gatekeeper between developers and full API access is called sandbox mode. The documentation presents it as a temporary step in the development process, but the overwhelming majority of projects will never leave sandbox mode because Instagram only grants full access to their API for a handful of very specific use cases:

“My app allows people to login with Instagram and share their own content”

“My product helps brands and advertisers understand, manage their audience and media rights.”

“My product helps broadcasters and publishers discover content, get digital rights to media, and share media with proper attribution.”



YouTube Android Player API

The YouTube Android Player API enables you to incorporate video playback functionality into your Android applications. The API defines methods for loading and playing YouTube videos (and playlists) and for customizing and controlling the video playback experience.

Using the API, you can load or cue videos into a player view embedded in your application's UI. You can then control playback programmatically. For example, you can play, pause, or seek to a specific point in the currently loaded video.

You can also register event listeners to get callbacks for certain events, such as the player loading a video or the player state changing. Finally, the API has helper functionality to support orientation changes as well as transitions to fullscreen playback.

How it works

The API client library interacts with a service that is distributed as a part of the YouTube app for the Android platform. The client library has a light footprint, meaning it won't adversely impact your app's file size, if you use ProGuard as part of your build process.

As the API develops, you will be able to access newly introduced API features by upgrading to a newer version of the API client library. However, upgrading is not necessary if you do not care about new features or bug fixes.

In addition, the YouTube app is delivered through the Google Play Store, which means that updates to the API service are not dependent on carrier or OEM system image updates. Store app installed will receive.

LinkedIn API Integration

LINKEDIN

Social Enterprise

LinkedIn is the world's largest business social networking hub. Launched in 2003, LinkedIn has millions of users and is implemented in over 200 countries. One purpose of the site is to allow registered users to maintain a list of contact details of people with whom they have some level of relationship, called Connections. Users can invite anyone (whether a site user or not) to become a connection. The LinkedIn API is a RESTful platform that provides a simple, consistent representation of people, companies, jobs, and the interactions and relationships between them. Our query language lets you read data in XML and JSON at the granularity and aggregation that you choose. Use OAuth 1.0a to authorize users and begin making REST API calls using any programming language. The API's access is restricted to authorized developers.

LinkedUP

Meet up with potential business partners, employers or employees with this mashup of LinkedIn and MeetUp.com APIs. Link up based on topic, location and dates. Find people who share a passion with.

Soccer Shots

Soccer Shots is a intro-to-soccer provider across the globe. Its messaging system uses the AT&T in-app messaging API.

